

Historic Athens
489 Prince Avenue
Athens, Georgia 30601



Dear Friends,

We are writing to introduce you to an opportunity for partnership with Historic Athens.

For 56 years, our 501c3 education and advocacy organization has been dedicated to preserving and promoting the cultural heritage of Athens. Now, this year marks the launch of our new Historic Athens Partnership Campaign. We believe your involvement can make a significant difference in the community we both serve.

As our Partner, your support will help preserve the unique culture and architecture of Athens, expand educational programs, and engage the community. We offer various partnership levels to suit your capacity and goals, whether through financial contributions, in-kind support, or some combination of both.

In return, your organization can gain visibility and recognition while demonstrating a commitment to our shared mission. Enclosed is a packet detailing the partnership levels and associated benefits.

This work is incredibly important to our community, and relies on the generosity of individuals and corporations such as yourself.

I will follow up with you in the next two weeks to answer any questions you may have and to discuss this opportunity further. In the meantime, feel free to contact me. Your partnership would be an asset to our mission and the community we serve.

Thank you for your consideration.

Gratefully,

Tommy Valentine
EXECUTIVE DIRECTOR

Historic Athens
489 Prince Avenue
Athens, Georgia 30601



**A Letter from the Executive Director:
The Power of Preservation in Athens, Georgia**

In the past five years, with the support of community partners like you, Historic Athens has achieved significant preservation milestones, making it one of the most impactful periods in our 56-year history.

If you are ever wondering what Historic Athens does beyond our free public education efforts and community-building events like Historic Athens Porchfest, here's a quick look at some of our recent preservation impact.

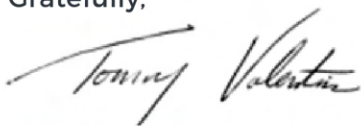
Our recent preservation accomplishments include:

- Halting demolition at the Saye Building, securing the new West Downtown Historic District
- Securing \$4m+ for Beech Haven Park, \$100k+ for ADA improvements at Church-Waddell-Brumby, and TSPLOST funding for new public historic signage
- Launching the Athens Places in Peril initiative
- Saving Central Baptist Cemetery and St. James Cemetery
- Preventing demolition at the historic West Broad Street School
- Developing a proposal for the Taylor Grady House Public Private Partnership for ACC
- Installing new Historic District signage
- Increasing ACC-UG attention to important sites
- Expanding Hands On Historic Athens to double preservation projects for low-income homeowners
- Maintaining easement and guidance at Southern Mill
- Enhancing preservation partnerships with National and Georgia Trusts
- Convening an ACC Candidate Forum on local preservation policy
- Collaborating on a plan for the Maddox Center
- Funding historic resource surveys of Whitehall, Carr's Hill, and Newtown for new historic districts.

This remarkable progress was made possible through the support of our members, trustees, staff, volunteers, interns, and community partners.

As we approach our annual membership campaign and our first partnership program, we invite you to continue supporting our mission. Thank you for the opportunity to serve this community.

Gratefully,



Tommy Valentine
EXECUTIVE DIRECTOR

📞 706-296-3583

✉️ tommy@historicathens.com

📍 489 Prince Avenue, Athens, GA 30601

🌐 www.historicathens.com



EIN: 58-6062318



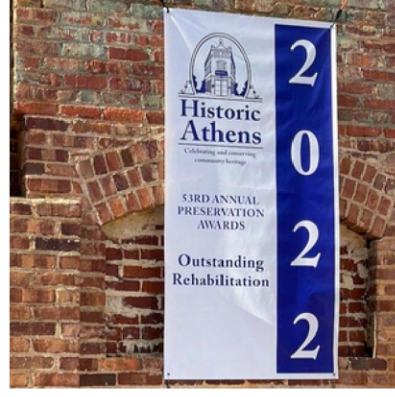
2024

Partnership Proposal



Presented by:
Historic Athens, 501c3

**Education.
Advocacy.
Community.**



HISTORIC ATHENS

OUR MISSION

Our mission is to develop community-wide understanding of the value of historic buildings, neighborhoods, and heritage in Athens, Georgia

OUR IMPACT (2018-2024)



300+ places preserved



200+ hours of free local history programming



\$5.5m+ in funding for local preservation projects



60,000+ attendees at Historic Athens community events

OUR STORY

Over five decades ago, concerned Athens residents rescued the city's oldest house from demolition, laying the foundation for our 501c3 education and advocacy non-profit.

Historic Athens has since committed to preserving the cultural heritage and iconic sites across Athens, including 19 local historic districts, 60+ National Register-listed sites, and 40+ local landmarks.

Today, we continue our multifaceted mission, focusing on education, preservation advocacy, and community enrichment.

706-389-0123

tommy@historicathens.com

489 Prince Avenue, Athens, GA 30601

www.historicathens.com



EIN: 58-6062318



Our Approach

1

Education

We are dedicated to fostering a deeper understanding of our city's heritage through educational programs that inspire and inform.

2

Advocacy

We passionately advocate for the preservation of Athens' historical treasures, ensuring that they continue to enrich our community for generations to come.

3

Community

Our commitment to community engagement is at the heart of what we do. We believe our shared history is a unifying force that binds us together and makes Athens a vibrant place to live.

GET INVOLVED

After reading through this document, you should have a clear understanding of what Historic Athens does, how we accomplish our goals, and why it matters. If you are ready to support our mission, we'd love to have you get involved as a Community Partner. To support our work, please review the details of our partnership levels and select the one that is the best fit for you. Thank you for your consideration. Every dollar of support helps us make a positive impact for Athens.

706-389-0123

tommy@historicathens.com

489 Prince Avenue, Athens, GA 30601

www.historicathens.com



EIN: 58-6062318

Our Team



Taneisha Brooks
Coordinator
Equitable Housing
Preservation



Melissa Gogo
Coordinator
Hands On
Historic Athens



Michelle Nguyen
Director
Historic Athens
Welcome Center



Caitlin Short
Experience Specialist
Historic Athens
Welcome Center



Denise Sunta
Coordinator
Engagement



Tommy Valentine
*Executive
Director*



Plus:
Historic Athens Board
of Trustees + UGA
SPIA Fellows

Our Programs



Historic Athens

*Celebrating & Conserving
Community Heritage*

Historic Athens

Celebrating & Conserving
Community Heritage



**Historic Athens
One Story**

*Exploring the Shared History of
Athens, One Story at a Time*

Historic Athens One Story

Education & Community
Building



**Historic Athens
Welcome Center**

*Your Destination for History &
Hospitality • Built in 1820*

Historic Athens Welcome Center

Visitor Center &
House Museum



**Hands On
Historic Athens**

*Serving Eligible Homeowners with
Maintenance & Repairs since 1999*

Hands On Historic Athens

Small to Moderate Home
Repairs & Preservation



**Historic Athens
Equitable Home
Preservation Initiative**

*Restoring Homes, Securing
Legacies, Preserving History*

Historic Athens Equitable Home Preservation Initiative

Large-Scale Home
Rehabilitation & Preservation



HANDS ON HISTORIC ATHENS

OUR MISSION

Our mission is to revitalize historic homes by providing essential repair and rehabilitation services to homeowners in need, fostering a sense of pride and safety.

OUR IMPACT (2018-2024)



90+ households served



\$500,000+ in repair work completed

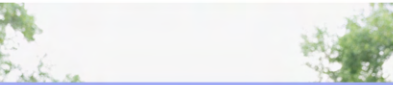


\$75,000 of volunteer labor contributed

OUR STORY

Since 1999, Hands on Historic Athens has assisted low-income homeowners living in homes 50 years or older with moderate repair projects including roof repair or replacement, floor and ceiling repair, handrail installation, and painting.

Hands On Historic Athens is a testament to our belief that historic preservation can be a catalyst for positive change, fostering a community where every individual, regardless of income, can experience the pride of homeownership and the security of a thriving environment.



HISTORIC ATHENS EQUITABLE HOME PRESERVATION INITIATIVE

OUR MISSION

Our mission is to preserve affordable housing, prevent community displacement, and maintain the cultural spirit of local neighborhoods in Athens.

PROJECTED IMPACT (2024-2027)



1 household per quarter



\$531,000 towards historic home repair over 3 years



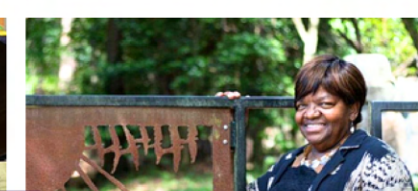
Partnerships with additional local non-profits to benefit homeowners

OUR STORY

The Historic Athens Equitable Home Preservation (EHP) Initiative is funded through the Athens Justice and Memory Project, led by the descendants of Linnentown. It is part of Historic Athens' ongoing commitment to preserving historic homes while ensuring equitable access to safe, comfortable housing.

The EHP program was established in 2024 with the support of ACC-UG and the Athens Justice and Memory Project. The EHP project aims to conduct up to \$25k in rehabilitation services towards historic homes over the next three years targeting 12 homes.





HISTORIC ATHENS ONE STORY

OUR MISSION

Our mission is to illuminate an inclusive and interconnected narrative of Athens by bridging generational gaps, preserving human stories, and celebrating our community's history.

OUR IMPACT (2022-2024)



52+ Livecasts Filmed and Oral Histories collected



17 tours curated



269,000+ reaches on social media

OUR STORY

The History Athens One Story initiative began in 2022 as an extension of Historic Athens' mission to be a proactive force in developing community-wide understanding of the value of historic buildings, neighborhoods, and heritage.

Historic Athens One Story aims to bring awareness to communities and connect generations with their heritage. Through the preservation of narratives involving neighborhoods, music, art, restaurants, politics, religion, and society, we will help to tell a fuller story of Athens.



HISTORIC ATHENS WELCOME CENTER

OUR MISSION

Our mission is to warmly welcome and guide visitors through Athens' history and culture. We celebrate the past, enrich the present, and inspire a future where history and hospitality unite.

OUR IMPACT (2018-2024)



1,800+ history tours delivered



150,000+ reaches on social media



9,000+ visitors served annually

OUR STORY

In 1967, the founding members of Historic Athens embarked on their first historic preservation project, rescuing and restoring the oldest surviving residence in Athens, the Church-Waddel-Brumby House (c. 1820), laying the foundation for our work in preserving Athens' heritage.

The house stands meticulously restored to its 1820s appearance when Moses Waddel, President of the University of Georgia, resided there. In 1973, the site was designated Athens' official visitor information center, serving as the first stop for thousands of visitors each year.



Signature Events



CULTURE

Historic Athens hosts 5th annual Mardi Gras Masquerade

TheRed&Black

ugaredandblack

Historic Athens Mardi Gras

February/March

Presented by Terrapin



Historic Athens Preservation Awards

May

Presented by Nabo Realty



ATHENS BANNER-HERALD

WEDNESDAY, OCTOBER 5, 2022 | ONLINEATHENS.COM

PART OF TV

Historic Athens Porchfest a big draw

Athens four to draw inside



Historic Athens Porchfest

October

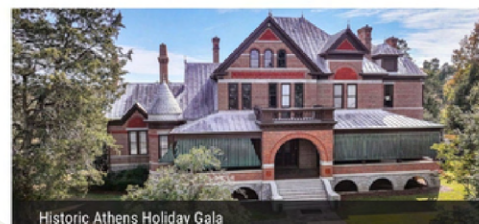
Presented by Cafe Racer



flagpole
THE COLORBEARER OF ATHENS, GEORGIA

CATEGORIES ARTS & CULTURE CALENDAR PICKS

Calendar Pick: Historic Athens Holiday Gala



Historic Athens Holiday Gala

Historic Athens Holiday Gala

December

Presented by Jarrett Martin

Last 5 Years of Impact

2018-2024 By the Numbers

52+

One Story Livecasts
& Oral Histories
collected

300+

places successfully
preserved

90+

Athens
individuals
successfully
aging in place
thanks to Hands
On Historic
Athens

200+

hours of free public programming
focused on local history

\$500,000+

in historic
home repairs
contributed
through Hands
On Historic
Athens

\$5.5 million+

secured for local preservation
projects

1,800+

history tours
delivered

25,000+

visitors
welcomed to
Athens

Our Local Audience

Community by the Numbers

21,558

average monthly
post reach

42%

average read rate
on our Weekly
Newsletter
(2x industry average)

283

dues paying
annual Historic
Athens members
and partners

419,000+

social media impacts and
engagements

60,000+

attendance at our community
events

6,708

average monthly
post engagements

1,700+

local donors

3,887

e-mail list
subscribers

Local Coverage 2018-2024 In the News

OnlineAthens | ATHENS BANNER-HERALD

Lineup of more than 200 local performers expected for Historic Athens Porchfest



Caitlin Short brings belonging, hospitality to Athens

JESSE WOOD Jul 5, 2023 Updated 37 min ago



Historic Athens Porchfest returns for fifth year



Emerging Media students create Historic Athens app

Q&A with Hope Iglehart, Director of Engagement and African American Heritage

Dawn Sawyer Mar 31, 2023 Updated 17 hrs ago



Calendar Pick: Historic Athens Mardi Gras Masquerade



by Patrick Barry February 15, 2023



THE COLLEGE OF ATHENS, GEORGIA

CATEGORIES ARTS & CULTURE CALENDAR PICKS

Calendar Pick: Historic Athens Holiday Gala



THE RED & BLACK

Historic Athens shares community history through year-long initiative



Historic Athens Porchfest brings music to the streets of Athens for fourth year

Anahise Herin Oct 4, 2022



Historic Athens Porchfest a big draw



The Red & Black

Historic Athens shares community history through year-long initiative



Subscribe Sign In

NEWS

Historic Athens Porchfest will include more than 150 performers across six neighborhoods



Subscribe Sign In

NEWS

Historic Athens to launch Facebook livestream that explores history of marginalized people

Nikolai Mather Athens Banner-Herald
Published 10:13 a.m. ET Sept. 1, 2022 | Updated 11:49 a.m. ET Sept. 1, 2022

Kimberly Davis can trace her family's roots in Athens back four generations. Her lineage is a point of pride. But she knows not everybody feels that way.

"Let's be honest: A lot of people don't want to confront the past because it's painful," she said. "The issue is that non-marginalized communities don't"



Subscribe Sign In

Historic Athens to launch Facebook livestream that explores history of marginalized people

Nikolai Mather Athens Banner-Herald
Published 10:13 a.m. ET Sept. 1, 2022 | Updated 11:49 a.m. ET Sept. 1, 2022

Kimberly Davis can trace her family's roots in Athens back four generations. Her lineage is a point of pride. But she knows not everybody feels that way.

"Let's be honest: A lot of people don't want to confront the past because it's painful," she said. "The issue is that non-marginalized communities don't"

Subscribe Sign In

NEWS

Historic Athens Porchfest will include more than 150 performers across six neighborhoods



Subscribe Sign In

ER-HERALD

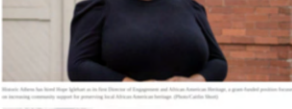
Historic Athens hosts forum for local election candidates



Subscribe Sign In

NEWS

African American heritage director



Athens' West Broad School to be considered for national historic registry

Stephanie Allen Athens Banner-Herald
Published 6:01 a.m. ET Jun. 23, 2021



Subscribe Sign In

Drafts reveal concept for Varsity site

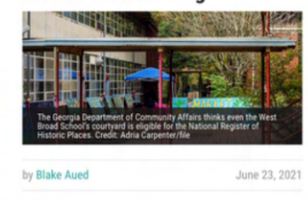


West Broad Street School: The fight for the preservation of Athens history

Nava Rawls | Assistant Culture Editor 37 min ago



Historic Status Could Save West Broad School Building



CCSD Will Take Another Look at Saving Historic Black School Building



North Oconee's girls soccer wins program's first state title

ATHENS BANNER-HERALD



Subscribe Sign In

EDUCATION

Citizens fight for the history and future of West Broad Street School



Support flagpole: Click here to support local, independent journalism in Athens.

CATEGORIES CITY DOPE NEWS

Pressure Mounts to Save Historic West Broad School Building



THE COLLEGE OF ATHENS, GEORGIA

Vote Coming Up on New Downtown Athens Historic District



flagpole



PARTNERSHIP LEVELS



PLATINUM

- Name / Logo on ALL branding (banner, website, brochures, t-shirts, flyers, programs)
- 16 VIP tickets to Historic Athens Holiday Gala
- 16 tickets to Historic Athens Mardi Gras
- 16 tickets to our Spring Preservation Awards
- Special recognition in social media and newsletter with chance to reach 16,000+ followers on Facebook, Twitter, Instagram and LinkedIn
- Name / Logo on website and all outgoing email / newsletters
- 16 tickets to NEW Porchfest Partner Brunch and Concert
- Name, logo, and level on partner banner at all events

\$20,000+

GOLD

- Name / Logo on ALL branding (banner, website, brochures, t-shirts, flyers, programs)
- 8 VIP tickets to Historic Athens Holiday Gala
- 8 tickets to Historic Athens Mardi Gras
- 8 tickets to our Spring Preservation Awards
- Name / Logo on website and all outgoing email / newsletters
- Name / Logo listed on social media with a chance to reach 16,000+ followers on Facebook, Twitter, Instagram and LinkedIn
- 8 tickets to NEW Porchfest Partner Brunch and Concert
- Name, logo, and level on partner banner at all events

\$10,000+

SILVER

- 4 VIP tickets to Historic Athens Holiday Gala
- 4 tickets to Historic Athens Mardi Gras
- 4 tickets to our Spring Preservation Awards
- Name / Logo on website and all outgoing email / newsletters
- Name / Logo listed on social media with a chance to reach 16,000+ followers on Facebook, Twitter, Instagram and LinkedIn
- Name / Logo on SOME branding (brochures, flyers)
- 4 tickets to NEW Porchfest Partner Brunch and Concert
- Name, logo, and level on partner banner at all events

\$5,000+

BRONZE

- 2 VIP tickets to Historic Athens Holiday Gala
- 2 tickets to Historic Athens Mardi Gras
- 2 tickets to our Spring Preservation Awards
- Name on website and all outgoing email / newsletters
- 2 tickets to NEW Porchfest Partner Brunch and Concert
- Name listed on social media with a chance to reach 16,000+ followers on Facebook, Twitter, Instagram and LinkedIn
- Name and level on partner banner at all events

\$2,500+

YES! I WANT TO PARTNER TODAY



Thank you for partnering! Your partnership allows us to celebrate and preserve the unique culture, history, and community heritage of Athens, Georgia.

CONTACT:

Business: _____
(Exactly as you would like it to appear)

Contact: _____

Address: _____

Email: _____
 Sign me up to receive important email updates

Phone: _____

Select a level:

PLATINUM
\$20,000+

GOLD
\$10,000+

SILVER
\$5,000+

BRONZE
\$2,500+

WAYS TO GIVE:

- I've enclosed a check # _____
- I donated online at historicathens.com/partner
- Provided credit card details
- A portion of my partnership is in-kind: \$ _____

Partnership Amount: \$ _____

Credit Card #: _____

Zip Code: _____

Exp: _____ CVC: _____

Signature: _____

Mail Checks to:

Historic Athens
PO Box 81186
Athens, Georgia 30608



Thank you to our Historic Athens Partners!

PLATINUM



GOLD



University Libraries
UNIVERSITY OF GEORGIA



Elwood & Goetz
FINANCIAL PLANNING • INVESTMENTS

SILVER



TERRAPIN
BEER CO. ATHENS, GA



EPTING



Taylor-Grady House
AT LANDMARK COMMONS



The Gable Foundation

Gary & Joan Bertsch

BRONZE



Johnson & Johnson
Innovative Medicine



PETERSON
PROPERTIES



The DeMarco Family

Become a Historic Athens Partner Today! Visit historicathens.com/partner for more information.